Summary Activity Sheet

Quick Overview to summarizing

A summary provides a brief background of the material you have just read, watched or listened to. It should sum up the major points without giving your audience too much and it should ignore irrelevant information.

Practice

Directions: Below you will be reading two paragraphs and a video. Once you have finished reading and listening write a summary of what you’ve read. Once done, look over your response and see if you’ve provided brief background information.

The following paragraph you are about to read is from a short story called “The Black Cat” written by Edgar Allan Poe:

When I first beheld this apparition—for I could scarcely regard it as less—my wonder and my terror were extreme. But at length reflection came to my aid. The cat, I remembered, had been hung in a garden adjacent to the house. Upon the alarm of fire, this garden had been immediately filled by the crowd—by some one of whom the animal must have been cut from the tree and thrown, through an open window, into my chamber. This had probably been done with the view of arousing me from sleep. The falling of other walls had compressed the victim of my cruelty into the substance of the freshly-spread plaster; the lime of which, with the flames, and the ammonia from the carcass, had then accomplished the portraiture as I saw it.

Summary:

__________________________________________________________________

__________________________________________________________________
The following paragraph you are about to read is from an article called “Emotion Extraction from Facial Expressions by Using Artificial Intelligence Techniques” written by Hakan Boz and Utku Kose:

It can be said that it is important for marketers to understand the consumer’s feelings towards products. But it is quite difficult to measure emotions because they are both abstract and hidden. Emotions can be measured by different data collection methods such as questionnaire, interview and etc. However, it is difficult to measure emotions by using traditional data collection methods such as questionnaire or interview due to two main reason. The first reason is that emotions can be affected by subliminal processes by hidden motives. Therefore, consumers cannot be aware of the actual reasons behind purchasing decisions. The second reason is that consumers can avoid expressing the truth because of impression management Koc, & Boz (2014). In recent years, neuro-marketing has made significant contributions in measuring the emotions affecting consumers’ purchasing decisions. At this point, there are different types of data used for measuring the emotions. In this sense, facial expressions take an important role on detecting emotions well.

Summary:
What you’re about to watch is a Crash Course video called “Taking Notes: Crash Course Study Skills #1.” Click the link below to watch the video. When done, proceed to write a summary for the video.

https://www.youtube.com/watch?v=E7CwqNHn_Ns

Summary:

__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
__________________________________________________________________
Sources Referenced:

