Rhetorical Analysis Paper Outline

I. Introduction
   A. Hook: The hook is a great place to add background details that will interest your readers, such as a statistic or anecdote. You could also pose a question, state relevant facts, or introduce controversy.
   B. Thesis: How do you write a great, cohesive thesis statement? You do it by combining the goal of your essay with your analysis, and how you’re going to back it up.

II. Main Sections: You need to include a brief statement of supporting facts as part of the thesis statement to show how you are going to back up your thesis. Keep in mind that in longer essays, the thesis statement may be more than one sentence. In these cases, each supporting fact may have its own sentence or sentences. Please note that these supporting facts must be further detailed in the rest of your essay.
   Body: Each one of your paragraphs should have four components
      A. Claim
      B. Evidence
      C. Connection
      D. Transition

III. Conclusion: The conclusion is the final punch of your analytical essay. This is where you will wrap up your essay, restate your main points, and often reword your thesis with the understanding that the reader has seen your evidence. This is the last thing your reader will read, so make it powerful.
   A. Restate Thesis/Review Main Points
   B. Closing Thoughts

From the Writing Center
at the Academic Resource Center

John Tyler Community College